

Research on the Realization Path of the Integration of Red Culture Into Grass-Roots Party Construction in Colleges and Universities

---Taking the School of Automotive Engineering of Shandong Jiaotong University as an Example

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Abstract

The relationship between red culture and grass-roots party construction in Colleges and universities is complementary and mutually influencing. The Party Committee of the School of Automotive Engineering of Shandong Jiaotong University relies on red resources to maximize the positive value of red culture for grass-roots party construction in colleges and universities. By studying the current situation of the integration of red culture into grass-roots party construction in the School of Automotive Engineering of Shandong Jiaotong University, this paper actively explores the realization path of the effective integration of red culture into the value of grass-roots work in colleges and universities.

Keywords: red culture, grass-roots party construction in Colleges and universities, realization path

The grass-roots party building work is a necessary part of the party building work in Colleges and universities, and it plays a very important role in cultivating high-quality talents in the new era. The red culture has distinct nationality, history and epoch. It is a very precious source of spiritual wealth and power, and an important resource for party building education, party building political resources, and party building practice resources. It has practical value that cannot be ignored. In 2021, the Party Committee of the School of Automotive Engineering of Shandong Jiaotong University will rely on red resources and aim at the actual work needs of the college to maximize the positive value of red culture for the grass-roots party building work in Colleges and universities.

1. The Relationship Between Red Culture and Grass-Roots Party Building Work in Colleges and Universities

General Secretary Xi Jinping emphasized: "It is the common responsibility of the whole party and the whole society to carry forward the revolutionary culture and inherit the red gene." in cultural beliefs. As an important teaching material and carrier of ideal and belief education and revolutionary tradition education, red culture is especially like the spirit of loyalty and patriotism, unswerving determination, and fearlessness of hardships displayed by great revolutionary martyrs in the face of the major choices of life and death, gain and loss. It has become an important spiritual wealth for party members to learn and educate, and one of the important resources to enhance the centripetal force and cohesion of grass-roots party organizations. In addition, carrying out clean government education through red culture can effectively reduce the influence of vulgar and decadent ideas on grass-roots party members in colleges and universities, strengthen the ability of grass-roots party organizations to resist corruption, and thus strengthen the combat effectiveness of party organizations.

Therefore, red culture and grass-roots party building work in colleges and universities are in the relationship of inclusion and inclusion. Red culture infiltrates, interacts, and interacts with each other in education, teaching, scientific research, management, and services in colleges and universities. The essence of red culture runs through the talents of colleges and universities. The whole process of training, scientific research, social services, etc., is expressed in the form of spiritual culture, institutional culture and behavioral culture.

With a high degree of political consciousness, the Party Committee of the School of Automotive Engineering of

Shandong Jiaotong University focuses on Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, tries to integrate red culture into the party building work, and makes every effort to promote the advanced theories of the party to take root and see practical results. In the process of daily teaching, scientific research, and student work, teachers, students and party members integrate red culture into ideological and moral education, cultural knowledge education, and social practice education. Successor" as the fundamental task.

2. The Status Quo of the Integration of Red Culture Into the Grass-Roots Party Building Work in Colleges and Universities

2.1 Investigation and Analysis of the Identity of the College's Red Culture Integrated Into the Grass-Roots Party Building Work in Colleges and Universities

After extensive research, it was found that the party members of the college have a very high sense of identity in the confidence of red culture to enhance national pride and promote the establishment of a cultural power. high sense of identity. In addition, the party members of the college have a high sense of identity with the red culture for the ideology, politics, organization, party style and clean government of the grass-roots organizations in colleges and universities, and believe that the red culture represents the direction of China's advanced culture and is also the vane of the party's construction. The red spirit nurtured by it can effectively promote the construction of the college's ideology, politics, organization, party style and clean government, consolidate the role of the party organization as a fighting fortress, and effectively enhance the combat effectiveness and cohesion of the party organization.

2.2 The Results Achieved by the Integration of Red Culture Into the Grass-Roots Party Building Work of the College

At present, the integration of red culture into the grass-roots party building work of the college shows a positive development trend and has achieved certain results. The college fully promotes the integration of red culture into grassroots party building work through various forms, and promotes red culture into classrooms, branches, and minds. The theoretical center group of the party committee of the college takes the lead in learning, leading cadres take the lead in speaking, advanced models take turns to speak, and old party members speak in combination with the school history. Relying on the "three meetings and one lesson", themed party days, and the secretary's party lectures, each party branch took the form of reading clubs, sharing party history stories, and watching feature films to simultaneously promote the integration of red culture. The college has established a Ph.D. publicity group and a student publicity group to carry out extensive publicity to achieve full coverage of student classes; organize teachers and students to go to the "Light of Spring City - Wang Jinmei and the History of the Communist Party of China" exhibition hall, Dafengshan Revolutionary Base Memorial Hall, Heroes Mountain Red education bases such as the Cemetery of Revolutionary Martyrs receive on-site red culture education; "move" red culture into school history museums, laboratories, and student apartments to create mobile classrooms for red culture education. With the help of the WeChat platform of "Jiaoyuan Auto", the columns of "Party History Story" and "Party History Review" have been launched. Up to now, a total of 90 issues have been published; the "Revisiting the Glorious Party History Inheriting the Red Gene" Shandong Jiaotong University Party History Knowledge Contest project won the school The 2021 annual ideological and political quality project was approved, and the relevant reports on the event were listed on the platform for learning and strengthening the country; the work "Faith" won the second prize of the excellent short video of Shandong college counselors talking about the party history; the work "The Spirit of Resisting U.S. Aggression and Aid Korea" won the school's "Continuous Revolutionary Spirit · Inheritance" The first prize of the "Red Gene" Red Spirit Learning Activity; the work "Ode to the Red Boat" won the second prize of the school's "Reading Red Classics and Talking about the Centennial Party History" theme series of reading competitions.

Although the integration of red culture into the grass-roots party building work of the college has achieved certain results, in the face of the current new situation and new challenges, the intensity, breadth and depth of the integration of red culture into the grass-roots party building work is obviously not enough. Path, further enhance the effectiveness of red culture integration into grass-roots party building work, and further enhance the educational value of red culture.

3. The Value Realization Path for the Integration of Red Culture Into the Grass-Roots Party Building Work in Colleges and Universities

3.1 The Red Culture Is Integrated Into the Ideological Construction, and the Theoretical Arming Is Strengthened

Only by strengthening the unity of the theoretical essence of red culture and the ideological concepts of college teachers and students, can the red culture be better positioned in the grass-roots party building work in colleges

and universities. Through the cultivation of red culture theory, we should consciously strengthen the hot spots of red culture in theoretical study, conduct discussions and exchanges around red culture, and combine centralized learning with individual self-study through organizational forms such as "three meetings and one class" and themed party day activities. Further deepen the understanding of the party's line, principles and policies, and enrich the party's theoretical knowledge system through red culture. It is necessary to closely follow the main theme of red culture to carry out red culture propaganda, focus on the interpretation of red culture and the inheritance of red spirit, and make full use of network communication channels such as the Learning Power Platform, the Lighthouse Online Platform, and WeChat Official Accounts, so as to put red culture in the thoughts of teachers and students in colleges and universities. In the "dig deep", "broadcast", "tighten". It is necessary to further innovate the carrier of red culture and education, strengthen the construction of red culture and education positions, combine the traditional red party education with the practice of red education and teaching, and make full use of the education carriers of red websites, red bases, and red films and televisions to carry out red education classrooms. Penetrating and immersive dissemination of red culture.

3.2 Red Culture Is Integrated Into Organizational Construction to Enhance Organizational Vitality

Accurately grasp the organizational construction laws contained in the red culture, build a grass-roots organizational construction system, and fully mobilize the enthusiasm of party members. It is necessary to strengthen the cultivation of party members through red culture, implant the red culture cultivation system in the process of developing party members and cultivating party activists, integrate red culture ideas, and improve the red literacy of party members in colleges and universities. Through the red theme party day activities, the establishment of red benchmarking branches, the red branch evaluation, etc., strengthen the party building brand building, create a red invisible atmosphere, and further improve the vitality of the organization.

3.3 The Red Culture Is Integrated Into the System Construction and Strengthens the Centripetal Force of the Organization

It is necessary to integrate the ideological essence of red culture into the party building work system in colleges and universities, further establish and improve the guarantee system for red culture to promote grass-roots party building work, and improve the effectiveness of party building work. It is necessary to use the red culture to standardize the learning system of college teachers and students' party members, "three meetings and one class" and other systems to further enrich the content of party members' learning, and to integrate the red culture into the study of the theoretical center group and the political study plan of teachers and students, and to conduct quantitative assessments. Through the system, it is ensured that the red culture can enter the mind and act now in the grass-roots party organizations. It is necessary to improve the group management system through the red culture, learn from the party building experience and belief cohesion in the red culture, strengthen the leadership of the group organization, lead the group building with the party building, and improve the centripetal force of the grass-roots party organizations in colleges and universities.

3.4 The Red Culture Is Integrated Into the Construction of the Style, and the Quality of Loyalty and Responsibility Is Created

The core values of red culture and the requirements for style construction are highly unified. It is very necessary to lead the grass-roots party building in colleges and universities to do a good job of anti-corruption and uphold integrity and strengthen service management through red culture. It is necessary to deeply learn from the excellent experience of strictly governing the party and the mass line in the red culture, and further optimize the process of party affairs disclosure and supervision and management in the grass-roots party building work in colleges and universities. It is necessary to do a good job of integrity education through red culture, ensure the implementation of warning education and typical education, and infiltrate the essence of integrity culture in red culture into the grass-roots party building work in colleges and universities to create a clean and upright cultural atmosphere. It is also necessary to further enhance the awareness of the purpose of the party members of teachers and students through the red culture, strengthen the construction of teachers' morality and school spirit, and guide teachers and students to align with the original aspirations of the party members in the red culture, and strive to build a service-oriented grassroots party organization.

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